

In a Nutshell.....



- Performance data is independently verified before it is listed
 - Verification testing and annual verification of product availability used to maintain data integrity
- Using industry standardized test reports from accredited labs for photometry, reliability and thermal management for products and components (LM-79, LM-80 and ISTMT)
- Requirements align with other regional/national programs to avoid duplication and reduce costs

 Built-in Levels of Confidence Market Verification **Testing** Product Listing Updated 1/YR *Initial* Product Listing: Independent Verification Based on Test Data

By the Numbers



Over 41,000 products listed, from each available product category (plus 10K archived!)

- 2,000+ new products submitted
- 65% increase in monthly submissions from 2014 to 2015
- Over 200 products have been Verification Tested with 83% passing rate
- Update requirement every 12 months

2,126 partners substantiate the program value

- Includes 1,300 manufacturers, 120 approved testing labs
- 20-30 new manufacturers added every month

Steadily growing website use

- 115,000 visits, 70,000 users in 2015
- 25% annual increase in traffic

Keeping Pace with Changing Market

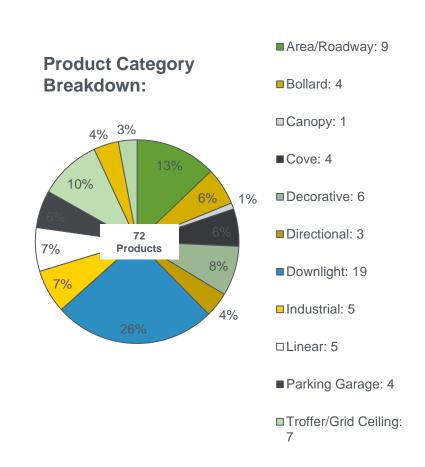




2016 NGL Competition



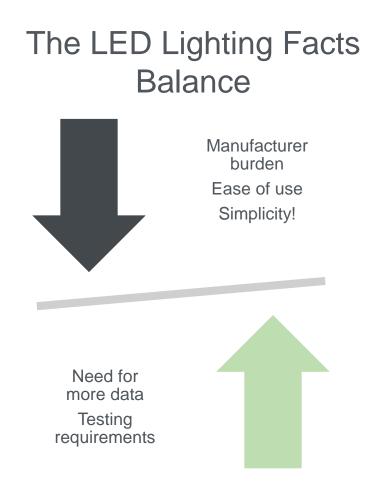
- 72 products registered via LED Lighting Facts for the 2016 indoor and outdoor NGL Competitions
- LED Lighting Facts verifies documentation for NGL entries
 - LM-79
 - ISTMT/TM-21 (Lumen Maintenance)
 - warranty and dimming claims
 - TM 30 (new)
- LED Lighting Facts leveraged NGL entries to "test" expanded metrics for color, optics, controls, flicker.



Robust Database is Key



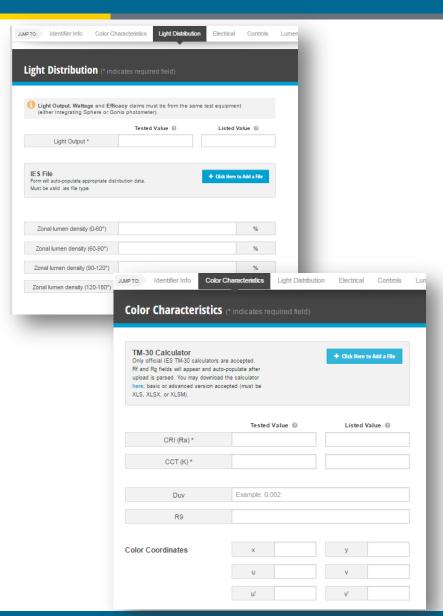
- #1 Goal: Maintain robust database of current and complete information about LED product performance
 - Expand data collection for searchability by ease of use and automation
 - Ensure the accuracy and confidence in the data
 - Capture more/accurate data directly from test/calculator sources
 - Continue Verification Testing for compliance with listing policies
 - Increase regular product updates and reviews



New: Expanded Metrics and Data



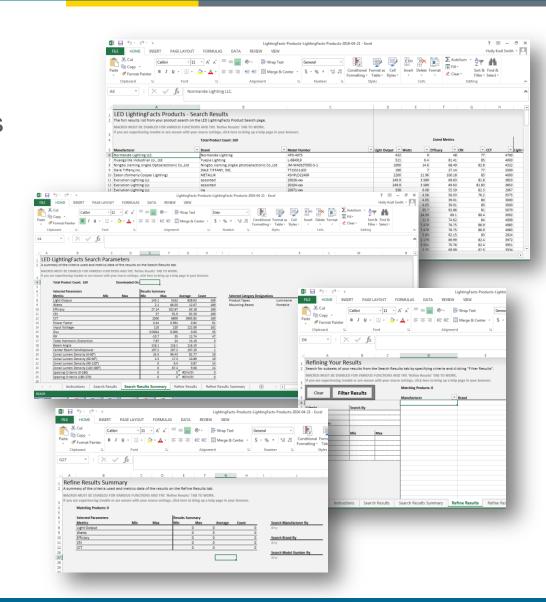
- Streamlined product submission process to collect more data per product
 - New lab module for submissions facilitates more data per product
- TM-30 color metrics and vector graphics
- IES file reader for light distribution data
- More info/data specific to driver, optics, controls, flicker
- Product photos, OLED category



Data Output



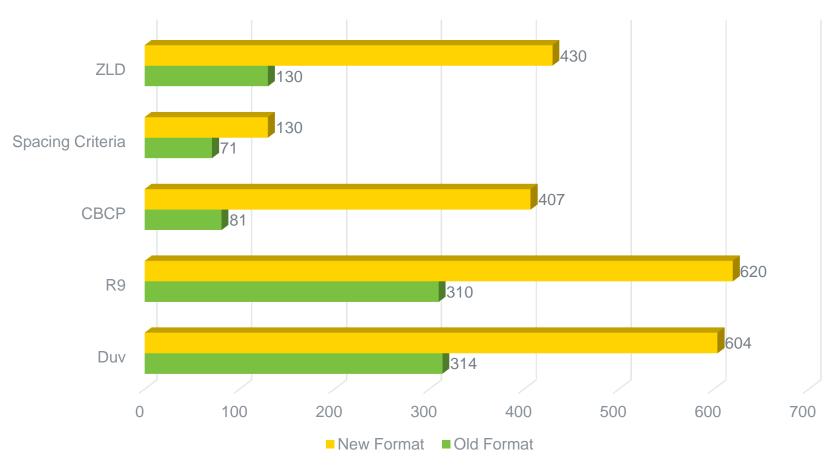
- Improve and expand user experiences
 - Focus on lighting specifiers who have significant influence on product innovation and design
- Provide greater analytics capabilities
 - New: download spreadsheet filters from search results
 - Advanced user tools and dynamic graphics/visuals that provide context for trends



Increased Data Collection



Comparison of data pre/post new submission process



New Specifier Filtering Tool (pilot version)



The Specifier Tool was designed to help lighting specifiers search and filter products from the LED Lighting Facts database *and* manage lighting projects. Using the pilot version, specifiers can now:

- Create a customized workspace that saves project details with associated products, accessible to associates in same firm
- Filter the LED LF database for "vital information", filter search results using download xlsx format and save selected products to a project or to your "favorites" list
- Create filtering "tags" that associate products to projects
- Communicate directly with manufacturers with product questions (once manufacturer authorizes LED Lighting Facts to provide access)
- Add notes about products or projects that are time-stamped and can be shared across your organization

Next Update- Feedback Welcome®



- More features and functionality are coming soon:
 - Data Output
 - Customized spec sheet
 - Download of project specifications
 - Comparison of highest/best product performance within a project
 - Quick view of the tagged and favorites lists with xlsx download
 - ??
 - Product and Project Search capability:
 - Integration of product search directly from a project
 - Search and view products by tags and favorites
 - ??
 - User Management
 - New specifier partner access (will require partners to sign pledge)
 - Improved mobile layout
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